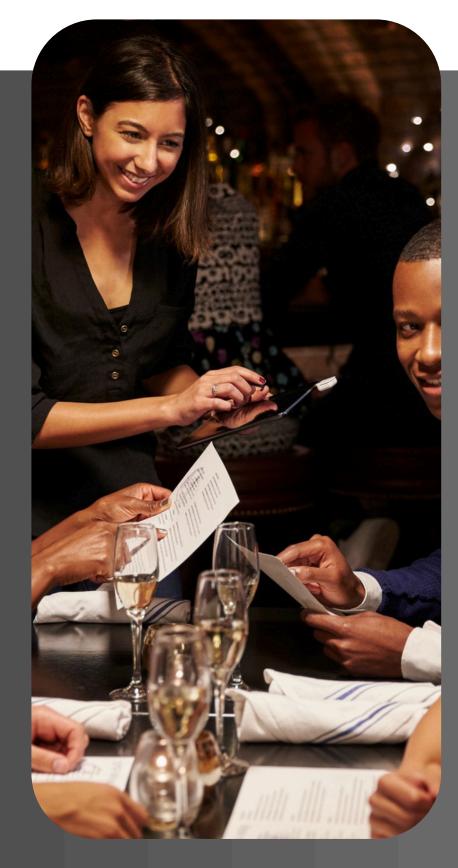


# FINISHED INDIAN CURRIES

# GUARANTEED HIGHER PROFITABILITY & EASE OF OPERATIONS

Leverage our central production kitchen without any fixed overheads







### About us



We are an Indian Food Production House based in the Netherlands, dedicated to crafting authentic recipes from the diverse Indian subcontinent.

With a commitment to quality and tradition, we specialize in supplying high-quality Indian Curries to Indian and non-Indian restaurants, Catering companies, and Retail outlets across Western Europe.

Our offering is from our range of freshly frozen Indian curries—designed for convenience without compromising on authenticity. To preserve the natural goodness of our curries, we use a rapid shock-freezing process at -40°C. This locks in taste, texture, and nutrients—so when you heat the curries, it's as fresh as the moment it was prepared. Just pure, delicious food with no preservatives or additives whatsoever!



# Our Curry Range

Wide range of options to choose from our Production house. From standard bestsellers like Butter Chicken to niche recipies like Rogan Josh- everything is possible. Would you like to customize- why not! We can build your whole menu and ensure efficiency for your kitchen. Let us know what you would like, and we will provide you with feasible options in no time.











# Freshly Frozen Curries

With guaranteed efficiencies in your Kitchen





**Time-Saving** 

No lengthy preparation needed for curries.



**Long Shelf Life** 

Packaged and frozen for lasting freshness.



**Cost-Efficient** 

Lowers labor costs and ingredient needs.



Consistent Quality

Authentic recipes. Consistent Taste.



Versatile

Adaptable for various dishes and preferences.

With Increased Regulations on Chef permits, our concept also allows you to de-risk your business from highly volatile Chefs that can leave your business with few days notice and make you wait for 8-9 months for new permits!



## Increased Efficiencies

With guaranteed increase in Profits in your Kitchen

#### **Reduce Stafff**



Eliminate 1-2 Chefs with gained efficiencies & Reduced dependencies



#### **Optimize Efficiencies**

Less staff to deliver same customers in less amount of time



#### **Leverage Cost Savings**

Leverage access to lower raw material costs and reduced Gas & Electricity consumption

Current Kitchen Staff	Kitchen Staff Count with Regular Scenario	Kitchen Staff Count with our Finished Curries	Net Labor Savings	Raw Material Cost Savings	GWE Reduction
Tandoor	1	1			
Curry	2	0	7000	20-30%	25-30%
Middle	1	1			
Middle	1	1			



### Cost Overview

4X-5X of buying cost- Ensuring Gold Standard for Restaurant Costing

Our range starts from 1.5 euros per portion. You can order with Chicken or without depending on versatility of your menu. We also offer multiple packaging options ranging from 200gms to 3 Liters.

For example- A Butter Chicken with 400gms Curry with 200 gms Chicken configuration will cost you 4.5 Euros





# Increased Margins

Guaranteed Increase in Profitability

# Simulation of Gross Margin Impact with our finished curries







Costing Elements	Regular Ops	Operations with our Finished Curries	
Food Revenue	30,000	30,000	
Labor Cost	14,000	7,000	
Gas, Water, Electricity	1,500	450	
Raw Material Cost	6,000	-	
Finished Curry Cost	_	7,500	
Gross Margin	8,500	15,050	
Increase Gross Margin		6550 (77%)	



# Ready to get started?

drop us a line at sales@currytales.eu

**ASK FOR A DEMO TODAY >**